



Raise Money on the Job

Get your company to have a Denim Day. If there is a dress code in the office, have company employees wear jeans and a red ribbon to work one Friday if they donate \$5.00 to the **AIDS WALK**.

Sell goodies to your officemates. Pick up bulk packages of the most sought after sweets and set up an honour system snack area near the photocopy machine. Charge \$2.00 per item.

Collect loose change. Everybody has a stash of loose change in a cup or jar just sitting around their home or office. Ask everyone to donate theirs toward your goal. You will be surprised how quickly it adds up.

Post an AIDS WALK poster. Put up a note by the elevator, coffee maker, copy machine, vending machine, break room or bathroom letting everyone know that you are a WALKer for the **AIDS WALK** and that you would be grateful for their donation. Include your donation page web address and/or contact info.

Skip-a-Snack. If you normally buy candy, sodas or other snacks, donate the change you would have spent to the **AIDS WALK** instead. It may be fun to pick a day or a week when your friends or co-workers do it together!

Coffee runs. How many of your co-workers wouldn't donate an extra dollar to have a trusty runner fetch their favorite beverage from their favorite coffee shop?

Hold an office potluck. Ask everyone to cook and donate an item for a themed luncheon in the office. Then ask everyone who partakes in the lunch to donate \$5 to the Walk.

Decorate your desk at work. Hang up **AIDS WALK** posters, registration cards, note cards, design-your-own posters, WALKer celebration invitations - go wild! Make a poster with a thermometer, and fill it in as you raise money.

Canada Day/Labour Day Barbeque. Get people to sign up for the tournaments and contribute an entry fee which will go toward your **AIDS WALK** fund. Have a contest to see who has the best barbecue sauce on the block.



Self Serve Beverage Bar. Set up a self-serve office pop or coffee bar and charge 1.00 a serving, or raise your current prices and put the excess towards WALK team fundraising.

Letter to Suppliers. Send out a letter to all suppliers asking for a donation to support your WALK team. Donations could be cash or items to auction / raffle.

Earth Day. Think ahead! Next year, start a recycling program in your office. Bring in your aluminum and turn it into funds for the **AIDS WALK**. Every recyclable can, bottle, or box that a person throws away will cost them \$1. You'll make the world a cleaner place while helping people living with HIV in BC.

Pie Auction. Auction off cream pies and the right to "pie" management or senior staff.

Donation Day. Designate one month during the year when all employees in the office will donate a small percentage of their commissions to support the **WALK** team

Matching Funds. Solicit matching-gifts from your employer. Check out the Matching Companies directory.

Other Miscellaneous Fundraising Ideas:

- Run concession stands at events
- Sell corporate space on team t-shirts
- 50/50 raffles
- Give someone an award and sell tickets to attend the ceremony (which may or may not include a dinner). This works especially well in the business community.

Who's the Boss? Two or three top-level people in the company provide their baby pictures. These pictures are displayed on a board in the office and staff/clients have to pay to guess who is who. Winner gets a prime parking spot for a week, lunch with the president or some other sort of prize.

Casual Days. Hold casual days every week/month where employees make a donation or pay \$2 to wear casual clothing one day a week.